

Governor's Equity and Inclusion Advisory Council

AGENDA and MEETING NOTES

Date: Friday, May 20, 2022; 2:00PM – 3:00PM CST

Group Meeting: Economic and Business Development Sub-Committee

Virtual Meeting Link: <https://uwmadison.zoom.us/j/99874937936?pwd=enZiZnFTak5xTUUpFTDF3SUF5SWXpiUT09>

ATTENDANCE

NAME	Present?	NAME	Present?
Dr. LaVar J. Charleston, Chair		Que El-Amin	
Emilie Amundson		Amy Pechacek	
Victor Barnett		Ruben Hopkins	
Percy Brown, Jr.		Jessica Boling	

AGENDA

Item	Notes
1. Icebreaker	
2. Discussion: WI Supplier Diversity Program Report	
3. Develop Questions	
4.	

ACTION ITEMS

ITEM	OWNER	TARGET DATE	STATUS
Do we put our footprint on the Market Place now (Dec 7-9)? Good chance to make impact? Could we be asking them pertinent question? (Work shopping A list of recommendations?)	Que and Ruben. Que can give it to us in a week. Put Que on it.	12/7 & 8	
Invite Director Tondra Davis to a future sub-committee meeting and provide her a list of questions that we would like answered.	Justin Brown/Chair Dr. LaVar Charleston	End of the summer...	Justin will reach out to Director Davis and her office after synthesizing a list of questions.
Secty. Amy Pechacek will connect with Secretary Hughes to get data on Market Place Outcomes etc.?			
Get the Chambers Contact List from Ruben; Send out to other Groups (Social Groups or Excellerators or other business related groups) – Que -Wisconsin Tech Council will likely have the most Comprehensive list State Wide; CDFI (Community Development Financial Institutions)...Get out first week after the new year and 14-21 day timeline; Look through the questionnaire again...Including the type of business (Talk to Jay on that...what Demographics do we want to collect? What type of businesses? Where are they located?); Maybe a recommendation			

<p>to do a review of the process. Are people aware of contracting opportunities? – Maybe table for next time...</p> <p>Emilie-Likes the open endedness of the questions (Demographics...are you a chamber, CDFI, community Development Corporation?...Where do you go to get your information regarding contract/business opportunities)</p> <p>Jessica – Government list of CDFIs</p> <p>Emilie – Build a Google Doc to create the list of folks</p>			
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PARKING LOT

ITEM & OWNER	DATE ADDED	ACTION
<p>Jessica Boling – what can we know about fraudulent practices in diversity-related contracts?</p>	<p>5/21/21</p>	
<p>Sub-Committee Chair Charleston – what organizations or entities are already helping minority-owned businesses navigate doing business with the state or local government?</p>	<p>6/30/21</p>	