

Governor's Equity and Inclusion Advisory Council

AGENDA and MEETING NOTES

Date: Friday, November 19, 2021; 2:00 – 3:00 PM CST

Group Meeting: Economic and Business Development Sub-Committee

Virtual Meeting Link: <https://uwmadison.zoom.us/j/99874937936?pwd=enZiZnFTak5xTUUpFTDF3SUFSWXpiUT09>

ATTENDANCE

NAME	Present?	NAME	Present?
Dr. LaVar J. Charleston, Chair		Que El-Amin	
Emilie Amundson		Amy Pechacek	
Victor Barnett		Ruben Hopkins	
Percy Brown, Jr.		Jessica Boling	

AGENDA

Item	Notes
Icebreaker	
Market Place Purpose and Possibilities	I. Do we put our footprint on the Market Place now (Dec 7-9)? Good chance to make impact? Could we be asking them pertinent question? (Work shopping A list of recommendations? II. Que and Ruben (Recommendations)
Data Repository and Research Needs (Should we meet with DBE Office?)	
Review and Finalize Guiding Statement	I. To identify policy and process changes that will provide economic opportunities to level the playing field for minority-owned and diverse businesses in Wisconsin.
Action Plan Approach and Review (February 11 th Deadline)	
Chambers and Others' Emails	

ACTION ITEMS

ITEM	OWNER	TARGET DATE	STATUS
Do we put our footprint on the Market Place now (Dec 7-9)? Good chance to make impact? Could we be asking them pertinent question? (Work shopping A list of recommendations?)	Que and Ruben. Que can give it to us in a week. Put Que on it.		
Invite Director Tondra Davis to a future sub-committee meeting and provide her a list of questions that we would like answered.	Justin Brown/Chair Dr. LaVar Charleston	End of the summer	Justin will reach out to Director Davis and her office after synthesizing a list of questions.

PARKING LOT

ITEM & OWNER	DATE ADDED	ACTION
Jessica Boling – what can we know about fraudulent practices in diversity-related contracts?	5/21/21	

Sub-Committee Chair Charleston – what organizations or entities are already helping minority-owned businesses navigate doing business with the state or local government?	6/30/21	
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