

## Governor's Equity and Inclusion Advisory Council

### AGENDA and MEETING NOTES

**Date:** Friday, June 17, 2022; 2:00PM – 3:00PM CST

**Group Meeting:** Economic and Business Development Sub-Committee

**Virtual Meeting Link:** <https://uwmadison.zoom.us/j/99874937936?pwd=enZiZnFTak5xTUUpFTDF3SUF5SWXpiUT09>

#### ATTENDANCE

NAME	Present?	NAME	Present?
Dr. LaVar J. Charleston, Chair		Que El-Amin	
Emilie Amundson		Amy Pechacek	
Victor Barnett		Ruben Hopkins	
Percy Brown, Jr.		Jessica Boling	

#### AGENDA

Item	Notes
1. Icebreaker	
2. Questions	What is the accountability for those who did not meet the quota? Assessment or improvement plan for those who didn't complete it? What are the categories or reasons for some agencies with 0% diverse spending? Can we increase the quota to 20%, which is reflective of the nonwhite population? Why is there such a significant drop-off in participation Tier 2 participation? Do you incentivize subcontracting to diverse vendors in the bidding process? How can we get these numbers to be more prevalent at marketplace awards?
3. WI Supplier Diversity Program Presentation	
4.	

#### ACTION ITEMS

ITEM	OWNER	TARGET DATE	STATUS
Do we put our footprint on the Market Place now (Dec 7-9)? Good chance to make impact? Could we be asking them pertinent question? (Work shopping A list of recommendations?)	Que and Ruben. Que can give it to us in a week. Put Que on it.	12/7 & 8	
Invite Director Tondra Davis to a future sub-committee meeting and provide her a list of questions that we would like answered.	Justin Brown/Chair Dr. LaVar Charleston	End of the summer...	Justin will reach out to Director Davis and her office after synthesizing a list of questions.
Secty. Amy Pechacek will connect with Secretary Hughes to get data on Market Place Outcomes etc.?			

<p>Get the Chambers Contact List from Ruben;  Send out to other Groups (Social Groups or Excellerators or other business related groups) – Que -Wisconsin Tech Council will likely have the most Comprehensive list State Wide; CDFI (Community Development Financial Institutions)...Get out first week after the new year and 14-21 day timeline;  Look through the questionnaire again...Including the type of business (Talk to Jay on that...what Demographics do we want to collect? What type of businesses? Where are they located?; Maybe a recommendation</p>			
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<p>to do a review of the process. Are people aware of contracting opportunities? – Maybe table for next time...  Emilie-Likes the open endedness of the questions (Demographics...are you a chamber, CDFI, community Development Corporation?...Where do you go to get your information regarding contract/business opportunities)  Jessica – Government list of CDFIs  <b>Emilie – Build a Google Doc to create the list of folks</b></p>			
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**PARKING LOT**

ITEM & OWNER	DATE ADDED	ACTION
<p>Jessica Boling – what can we know about fraudulent practices in diversity-related contracts?</p>	5/21/21	
<p>Sub-Committee Chair Charleston – what organizations or entities are already helping minority-owned businesses navigate doing business with the state or local government?</p>	6/30/21	